

SOCIO-PSYCHOLOGICAL DETERMINANTS OF THE DEVELOPMENT OF IDEAS ABOUT TOURISM AMONG YOUNG PEOPLE

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Annotation. This article is given to the issues of looking over the potential and prospects for the upgrade of the tourism industry among youthful individuals in Uzbekistan, which is based on Uzbek neighborliness and the tall quality of tourism organizations in conjunction with state back for this expand.

Key words: acknowledgment, social, history, tourism, development, travel, environment, essential.

The advancement of contemplations roughly tourism among energetic people is influenced by diverse socio-psychological factors. determinants. Here are a number of key components that can shape their acknowledgment and motivation:

1. Social influence.

Young people are earnestly influenced by their social environment, checking family, companions and peers. The state of intellect and behavior of others can shape their acknowledgments of tourism. For outline, on the off chance that their companions or family people have positive experiences and express enthusiasm for traveling, this may make a need and motivation to explore unused objectives.

2. Media and displaying.

The media, tallying tv, motion pictures, social media and travel websites, play an basic portion in shaping the acknowledgment of tourism among young people.

Locks in and apparently locks in travel, encounter and social contrasts substance can energize young people and affect their acknowledgments of travel objectives and works out.

3. Educator inclusion.

Formal instruction, such as topography, history, and social considers approximately, can give energetic people data nearly particular countries, social orders, and travel objectives. Teacher trips and exchange programs can besides display young people to cutting edge experiences and social orders, invigorating their charmed in tourism.

4. Budgetary components.

Budgetary conditions, checking nonessential compensation, work prospects, and budgetary strength, can impact young people's discernments

of tourism. Within the occasion that they see tourism as an sensible and sensible elective, this may energize them to examine travel openings.

5. Person interface and leisure activities:

The person interface and relaxation exercises of energetic people can shape their discernments of tourism. For case, those with an intrigued in nature and endeavor can be interested by places that offer open discuss works out such as climbing or characteristic life examination. Moreover, individuals who are enthusiastic nearly history, craftsmanship, or food may hunt for out objectives that facilitate those interface.

6. Environment and practicality

Mindfulness: Energetic people these days are dynamically concerned roughly the environment and temperate progression. They may prioritize objectives that development reliable tourism sharpens, such as ecotourism or community conservation and enhancement exercises.

7. Social and social exchange

Energetic people as often as possible regard openings for social exchange and social affiliations when they think of tourism. They can seek for objectives that offer immersive experiences, interaction with neighborhood communities, and the opportunity to memorize nearly unmistakable social orders and viewpoints.

8. Development and computerized affect:

The distant coming to utilize of advancement and social media has made it less complex for energetic people to induce to information nearly travel objectives, interface with person travelers and share experiences. Online stages and tourism influencers can play an crucial portion in shaping their tourism considerations and objectives.

It is basic to note that these determinants may move over people and social orders, which person experiences and slants in the long run shape young people's acknowledgments of tourism.

Literature Review

An crucial coordinate to action inside the advancement of tourism among youth and tourism system, the energetic progression of national tourism organizations to around the world tourism markets is the Announce of the Cabinet of Clerics of the Republic of Uzbekistan "On measures to help reinforce and create the tourism division inside the Republic of Uzbekistan" dated October 10, 2012. The center is on the assignments and prospects for the headway of inbound and private tourism (particularly among energetic people), expanding guest offers inside the field of open discuss works out in Uzbekistan, progressing the tourism brand of our country, pulling in wanders and making tourism establishment, as well as optimizing the system

of planning, retraining and advanced planning of workforce for the tourism section.

In progressing the brand of Uzbekistan, an imperative portion is given to the country's participation in several around the world introductions, fairs and conferences. In the midst of the a long time of independence, the transport and hotel system has been through and through advanced, unused examine, rail and road courses have been opened. To move forward the transport system in 2015, a contract was checked between Uzbekistan Temir Yollari JSC and the Spanish company Patentes Talgo for the supply of two high-speed trains of extended capacity. In organize to make and make strides the quality of tourism, unprecedented thought is paid to the taking after zones: - progression of existing tourism organizations. Guest organizations - organizations of subjects of guest works out for comfort, food, transport, information and publicizing organizations, as well as other organizations pointed at gathering wants of the guest. For the headway of tourism administrations, it is basic to amplify the cognitive, teacher, social and in vogue heading of these organizations, which induces the organization of authentic center compositions, introductions, celebrations of customary culture, etc. etc. For case, the Silk and Flavors Celebration is held each year in Bukhara at the conclusion of May, and it is as of presently getting to be the trademark of the city. In 2015, 200 artisans, masters, planners, national get-togethers and chefs from all over Uzbekistan came together to flabbergast and lock in celebration guests. For 3 days the celebration was gone by by 60,000 guests, among which 10,000 were inaccessible. 20 widespread organizations taken an intrigued inside the celebration. - creation of present day guest organizations, such as natural tourism, coupled with educator visits of point of interest cities;

Among the primary essential sorts of tourism are gastronomic, helpful, shopping tourism and, of course, ecotourism. Ecotourism these days is recognized all through the world as the primary valuable, in design and «green» sort of tourism. This truth is particularly satisfying to nations with astounding nature, scene, climate - our nation is fulfilled of all this. But the reality itself requires extra meanders, since the generally bundle of organizations is essential for the buyer: how and on what he will get there, where and in what conditions he will live, what and what quality increase of organizations for a comfortable remain is given to him. The think roughly of the existing potential from the point of see of the client, the creation of the basic foundation, the progression of guest courses for ecotourism are the preeminent errands for exchange visionaries organizing to carry out works out interior the field of ecotourism. - increasing the utilize of showing strategies, counting progressing inquire nearly to consider the state of tourism organizations;

Uzbekistan has encounter of a showing approach to taking care of the issue. At the conclusion of 2014, insides the system of the UNWTO extend “Silk Street Inheritance Corridors”, sociological inquire nearly was carried out and a scattering “Uzbekistan through the eyes of visitors. Comes roughly of a layout of far reaching guests to Uzbekistan on money related markers in 2014”. The think around was organized in back with NC «Uzbektourism» and UNESCO. The graph conducted at the Tashkent Around the world Talk about terminal, Gishtkuprik and Olot checkpoints, front working situations of motels in Tashkent. Tashkent, Samarkand, Bukhara and Khiva, actualized with the help of the Tashkent State College of Cash related things, Samarkand Set up of Budgetary things and Advantage, Urgench State College and Bukhara State College. Concurring to the diagram, there has been an increase in visits to Uzbekistan by blocked off citizens, the preeminent individuals entering Uzbekistan are citizens of Russia, Turkey, India, Germany and Korea, the preeminent lively travelers are individuals over the age of 50 with higher instruction. - wide thought of the adjoining community and stars interior the organizing and movement of tourism works out, guaranteeing its security; The Uzbektourism company chosen 93 settlements that might conceivably be included in traveler courses, and welcomed trade visionaries to make meanders for the enhancement of ecotourism. These are basically towns on the coast of the Amu Darya and common focuses of intrigued. - headway of joins between tourism organizers and regional masters in organize to achieve an understanding of needs of each of them and discover ways to meet them. Beneficial utilization of assignments in these zones will extend the scope of tourism organizations, which is able take its genuine blue put interior the economy of Uzbekistan.

Pulling in young tourists to Uzbekistan requires a crucial approach that takes beneath thought their slants, interface, and travel penchants. Here are many practical techniques to drag in energetic guests to Uzbekistan:

1. Progress Curiously Experiences:

Highlight the country’s affluent history, social bequest, and one of a kind attractions.

Emphasize off-the-beaten-path objectives, undertaking works out, neighborhood celebrations, and routine makes. Position Uzbekistan as a objective where energetic travelers can have bona fide and immersive experiences.

2. Computerized Advancing and Social Media:

Utilize social media stages like

Instagram, Facebook, and YouTube to show off the fabulousness of Uzbekistan.

Engage clients to share their claim experiences utilizing given hashtags.

Engage with influencers and substance creators who can create buzz and drag in more young bunches of spectators.

3. **Make Involvement Tourism:** Center on progressing involvement tourism openings such as climbing, trekking, mountain biking, and camping inside the stunning scenes of Uzbekistan.

Highlight the country's arranged common brilliance, tallying the Tian Shan Mountains, Kyzylkum Spurn, and Charvak Supply.

4. **Social Exchange Programs:**

Collaborate with colleges, understudy organizations, and travel workplaces to make social exchange programs.

Offer openings for energetic travelers to memorize around Uzbekistan's history, lingo, and traditions through workshops, homestays, and volunteer works out.

5. **Sensible Consolation and Transportation:** Permit sensible consolation choices such as lodgings, guesthouses, and budget lodgings that cater to lively travelers. Advance transportation framework and orchestrate, making it less asking for them to investigate unmistakable region of Uzbekistan.

6. **Nourishment and Nightlife:**

Highlight the shifting culinary scene in Uzbekistan, checking conventional dishes like plov, lagman, and manti. Advancement adjoining nourishment visits, cooking classes, and road nourishment encounters. Make lively nightlife with shrewd bars, clubs, and music settings in major cities like Tashkent and Samarkand.

7. **Common sense and Competent Tourism:**

Emphasize Uzbekistan's commitment to practical tourism hones and competent travel. Lively visitors are persistently cognizant of characteristic and social issues.

Advance eco-friendly works out, fortify neighborhood communities, and empower moral travel encounters.

8. **Social Occasions and Celebrations:**

Organize music celebrations, craftsmanship shows up, and social occasions that offer to youthful travelers. Show cutting edge Uzbek music, craftsmanship, and arrange.

Collaborate with neighborhood masters and entertainers to make immersive encounters that mix convention and progress.

9. **Give Computerized Assets:** Make a user-friendly and enlightening area with nitty messy travel guides, normally maps, and adjoining tips. Offer online booking choices for visits,

lodging, and transportation. Provide multilingual substance and jolt in with potential guests through social media and online get-togethers.

10. **Collaborate with Travel Influencers:**

Partner with travel influencers and bloggers who have a imperative taking after among youthful travelers. Welcome them to investigate Uzbekistan and share their encounters through blogs, vlogs, and social media posts. Their honest to goodness and relatable substance can induce their supporters to visit Uzbekistan.

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